Strategic Plan ~ Mannsville Free Library

January 2026- December 2026

SECTION ONE: MISSION STATEMENT/VISION

The Mannsville Free Library serves Mannsville and surrounding area residents of all ages by providing access to materials and services which meet their informational, educational, and recreational needs.

SECTION TWO: STAFF AND BOARD

Anita Jones	Board Trustee - President
Tina Rogers	Board Trustee - Vice President
Andrew Zuber	Board Trustee - Treasurer
Jessica Marrin	Board Trustee - Secretary
Amy Hatch	Board Trustee
Tiffany Graves	Board Trustee
Lacy King	Board Trustee
Anne Fuller	Library Director
Loretta Stamps	Library Assistant
Kathy Strader	Library Substitute

SECTION THREE: INTRODUCTION

This strategic plan consists of the goals of this library as determined by the wants and needs of the community in which it resides. Many factors have contributed to the development of the goals of this plan; however, the responsibility of implementation of the plan rests solely within its governing body. As such, each library board/staff member will work to ensure that each agreed upon goal is acted upon with fidelity and faithfulness to the library.

SECTION FOUR: SURVEY METHODS AND SUMMARY OF RESULTS

An online and print survey was distributed on the library's Facebook page and in the library in the Fall of 2025. This survey covered issues pertaining to library atmosphere, material appropriateness, and improvement suggestions. This data was shared at the September 2025 library board meeting, and a revision of the Strategic Plan to address the community responses was discussed at the same meeting. This information will continue guiding our Strategic Plan annually, until an updated survey is distributed in the future.

SECTION FIVE: GOALS

1) Goal: Expand and improve the library's collection of materials.

Objective: Expand and promote the library collection through community-minded efforts such as representation at the local elementary school open house, a community newsletter, and informal patron requests.

Activities: What actions or activities will accomplish this goal?

- Materials Selection and Collection Development
    - Review and approval of the Materials Selection and Collection Development Policy (Annually - March 2026)
    - The Mannsville Free Library will stay current with book purchasing guidelines while being mindful of patron interests and budgetary factors.
    - Completion: End of 2026

- Purchase collection materials
    - The Library Director will use online websites to purchase collection materials deemed necessary by patrons and professional knowledge.
    - Completion: November 2026 (before approval of 2027 budget)

- Promote new collection materials
    - Promote new collection materials in the library and on Facebook page.
    - Completion: Throughout the calendar year as materials arrive.

2) Goal: Promote the Mannsville Free Library in the community

Objective: The Mannsville Free Library hopes to encourage new patrons to utilize the services.

Activities: What actions or activities will accomplish this goal?

- Improve collection materials.
    - Library Director and Board of Trustees
    - Completion: December 2026

- Create an annual library newsletter to be distributed to community members.
    - Library Director and Board of Trustees
    - Completion: by May 2026

- Maintain current, and implement new, library events independent of, and in conjunction with other community organizations.
    - Library Director, Assistant, and the Board of Trustees
    - Completion: Ongoing

3) Goal: Continue to create and implement virtual and in-person events for the community

Activities: What actions or activities will accomplish this goal?

- Create and implement virtual events to take the place of in-person events, such as Mannsville Elementary School open house and community holiday celebrations, on an as needed basis.
    - Library Director and Board of Trustees
    - Completion: December 2026